

WEB ADVERTISING CONTRACT
RATES • SPECS • SPACE RESERVATION

Advertisers are included in HVHS online directories with email and website links.

All ads are linked to advertisers' sites.

INDICATE SPACE YOU WOULD LIKE TO RESERVE:

- Square banner:** 160 x 160 pixels
 - \$285 / 6 months
 - \$495 / 1 year
- Vertical banner:** 160 x 300 pixels
 - \$475 / 6 months
 - \$825 / 1 year
- Super banner:** 160 x 600 pixels
 - \$850 / 6 months
 - \$1500 / 1 year
- Real estate combo:**
classified ad with thumbnail photo linked to PDF sell sheet.
 - \$450 / 3 months

ALL ADS MUST BE PAID IN FULL BEFORE POSTING. Finance charge on any unpaid balance over 30 days is 1.5% per month / 18% APR.

I agree to terms and conditions.

NAME (PLEASE PRINT) _____ DATE _____

SIGNATURE _____

PHONE _____

EMAIL _____

PAYMENT

Ad space _____

Additional categories _____

1x set-up fee (new ads only) **\$50.00**

Total enclosed \$ _____

- CHECK ENCLOSED
- CHARGE MY VISA MASTERCARD AMEX

ACCOUNT NO. _____

EXP. DATE _____ SIGNATURE _____

NAME AS IT APPEARS ON CARD _____

YOUR DIRECTORY LISTING —

YOUR CATEGORY* (Additional categories @ \$25. each)

BUSINESS NAME TO APPEAR IN LISTING

(OPTIONAL) CONTACT PERSON TO APPEAR IN LISTING

ADDRESS

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

(OPTIONAL) DESCRIPTION TO APPEAR WITH LISTING — **MAXIMUM 20 WORDS.**

* Choose from category list shown on directory page @ www.HVHS.net/rd_category.htm. If your business or service category is not currently included, please state that it is a new category.

We accept jpegs for web advertising.
Email ad to mary@HudsonValleyHorseSource.com
If you need assistance, please call 914.962.3906

SEND COMPLETED FORM AND PAYMENT TO:

Hudson Valley HorseSource
15 North Lane • Katonah, NY 10536



○ MK ○ AB